

Terence "TJ" Keon - Automotive Journalist  
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## EXPERIENCE

### **K's Garage Media Inc.**

#### Freelance Videographer

2010-present

- Video, photo and copy writing; specializing in automotive
- Car reviews, Research, Broadcast POV and Video Executive Summaries
- POV Producer for *Formula Drift* on CBS Sports/*MINT 400* on ABC/Michelin Pilot Exp.
- Optima Ultimate Film Fest action cam short selection: *Snow Drift*

### **Autobytel.com**

#### Video Director/Editor/Data Manager

Irvine, CA  
2012-2016

- Launch and manage Autobytel YouTube Channel
- Write new car reviews, features, photo galleries and SEO articles
- Relaunch Car.com website with restructured data architecture
- Manage third party data to fulfil content, advertising and sales needs

### **GPI Content Corp.**

#### Video Editor/Camera Operator

Los Angeles, CA  
2010-2011

- Implement contract with IMG World to deliver *Formula Drift* TV show
- POV Camera Operator for *Formula Drift* on VS Network
- Post Production Coordinator for *Formula Drift*, *Steel Dreams* and *Distant Roads*
- Produce 13 episodes of *Players Parking Only* for Discovery Turbo Network

### **CBS College Sports**

#### Production Assistant

New York, NY  
2010

- Creation of *NCAA March Madness* highlight videos for live broadcast

### **TopSpeed.com**

#### Video Director/Managing Editor

Miami, FL  
2009

- Produce new car video reviews
- Write new car reviews, features, photo galleries and SEO articles
- Manage publishing schedule and edit copy from writing staff

### **Automundo Magazine**

#### Associate Producer

Miami, FL  
2008

- Implement contract with MSN Latino to deliver written and web video content
- Produce web video and edit written content before transitioning production
- Implement contract with FOX to deliver *Automundo TV* and *Jorge Koechlin Presenta*
- Produce 52 episodes of *Automundo Magazine TV* and *Jorge Koechlin Presenta*

### **Univision Studios**

#### Production Assistant/Video Editor/Mini Control Operator

Miami, FL  
2007-2008

- VO Editor and MCO for *Noticias 23 al Amanecer*
- PA for *¡Despierta América!*

### **WUFT PBS**

#### Mini Control Operator

Gainesville, FL  
2005-2006

- QA, roll programs, stack commercials and record from a net source

## EDUCATION

### **University of Florida College of Journalism**

B.A. Telecommunication Production; Minor: Business Admin

Gainesville, FL  
2007

## ADDITIONAL INFORMATION

Software Skills: Office, Adobe and FCP

Language Skills: Fluent in Spanish proficient in Portuguese

Affiliations: MPG, SAE, SAMA, SPSG, Eagle Scout: BSA